



Graphic Design Pricelist 2017

1. Advert 1/4 page (specs must be supplied)

2x concept design
2x options for each concept
1x final design (print ready pdf - x1a format, 300 dpi)

\$19.00

2. Advert 1/2 page (specs must be supplied)

2x concept design
2x options for each concept
1x final design (print ready pdf - x1a format, 300 dpi)

\$34.00

3. Advert 1 page (specs must be supplied)

2x concept design
2x options for each concept
1x final design (print ready pdf - x1a format, 300 dpi)

\$45.00

4. Billboard

2x concept design
2x options for each concept (smaller design preview)
1x final design (given dimensions)

\$73.00

5. A5 Flyer (one-sided)

2x concept design
2x options for each concept
1x final design (300dpi, jpeg, png, pdf & ai files)

\$44.00

6. A5 Flyer (double-sided)

2x concept design
2x options for each concept
1x final design (300dpi, jpeg, png, pdf & ai files)

\$58.00

7. Poster A5

2x concept design
2x options for each concept
1x final design (300dpi, jpeg, png, pdf & ai files)

\$35.00

8. Poster A4

2x concept design
2x options for each concept
1x final design (300dpi, jpeg, png, pdf & ai files)

\$40.00

9. Poster A3

2x concept design
2x options for each concept
1x final design (300dpi, jpeg, png, pdf & ai files)

\$47.00

10. Book cover

2x concept design (front, back and spine)
2x options for each concept
4x final designs (Front view + side view + back view + fullwidth view)

\$92.00

11. Ebook cover

2x concept design (front, back and spine)
2x options for each concept
4x final designs (Front view + side view + back view + 3D)

\$115.00

12. CD/DVD covers

2x concept design (front, back and spine)
2x options for each concept
4x final designs (Front view + side view + back view + 3D)

\$73.00

13. Half-fold (card or brochure)

2x concept design
2x options for each concept
1x final design

\$70.00

14. Tri-fold brochure

2x concept design
2x options for each concept
1x final design"

\$115.00

15. Single gate-fold brochure

2x concept design
2x options for each concept
1x final design

\$150.00

16. Z-fold brochure

2x concept design
2x options for each concept
1x final design

\$150.00

17. Die-cut z-fold brochure

2x concept design
2x options for each concept
1x final design

\$156.00

18. Menu

2x concept design
2x options for each concept
1x final design

\$150.00

19. Invitation

2x concept design
2x options for each concept
1x final design

\$70.00

20. Business card x 2 concepts

2x concept design
2x options for each concept
1x final design

\$44.00

21. Business card x 3 concepts

3x concept design
2x options for each concept
1x final design

\$75.00

22. Company Identity

(logo, business card, email signature, letterhead & company profile)

2x concept design

2x options for each concept

5x final design

\$165.00

23. Company Profile

2x concept design (front page, back page and content page)

2x options for each concept

1x final design

\$45.00

(front, back & content page)

\$16.00

per extra pages added

24. Email Signature

2x concept design

2x options for each concept

1x final design

\$22.00

25. Letterhead

2x concept design

2x options for each concept

1x final design

\$28.00

26. Logo x 2 concepts

2x concept design

2x options for each concept

1x final design

\$38.00

27. Logo x 3 concepts

3x concept design

2x options for each concept

1x final design

\$69.00

28. Logo x 4 concepts

4x concept design

2x options for each concept

1x final design

\$113.00

29. Basic Retouching

Basic level adjustment
 Basic color enhancement
 Cleaning of Background and floor
 Reduce Eyebags
 Reduce wrinkles/blemishes
 Skin Smoothing
 Teeth whitened
 Stray hair removed
 Slight Body Reshape
 Image Straightening
 Cropping

Standard Image:

\$2.00

Rush Image:

\$3.00

30. Advanced Retouching

Basic retouching plus
 Advanced Slimming
 Advanced Color Enhancement
 Selective color changes
 Background removal
 Head / Image Swapping
 Object removal
 Complex Background recreation

Standard Image:

\$3.50

Rush Image:

\$4.50

31. Custom/Creative Retouching

Advanced retouching as per your instructions

\$9.50 per hour

32. Standard Product Retouching

Basic colour Enhancement.
 Removal of the background of
 the Product/Object/people
 Cropping/Straightening or Resizing for e-commerce sites.
 Remove dust/scratches from Background
 Remove studio equipment and reflections
 Remove clothing tags/branding

Standard Image:

\$3.00

Rush Image:

\$4.00

33. Advanced Product Retouching

Our basic retouching plus any of the following.

Multiple Masking /Clipping

Neck fixing or Remove mannequin

Changing backgrounds and Shadow creation

Colour changes using supplied colour swatches.

Standard Image:

\$4.50

Rush Image:

\$5.00

34. Basic Wedding Photo Retouching

Colour correction

Reduce Eyeballs

Reduce wrinkles/blemishes

Skin Smoothing

Teeth whitened

Stray hair removed

Slight Body Reshape

Applying Effects

\$5.00 per image

35. Advanced Wedding Photo Retouching

Basic retouching plus

Advanced Slimming

Advanced Color Enhancement

Selective color changes

Background Changing

Head Swapping

Object removal / Adding

Adding or removing people

Complex Background recreation

\$5.50 per image