



# Graphic Design Pricelist 2017

**1. Advert 1/4 page (specs must be supplied)**

2x concept design  
2x options for each concept  
1x final design (print ready pdf - x1a format, 300 dpi)

R250.00

**2. Advert 1/2 page (specs must be supplied)**

2x concept design  
2x options for each concept  
1x final design (print ready pdf - x1a format, 300 dpi)

R450.00

**3. Advert 1 page (specs must be supplied)**

2x concept design  
2x options for each concept  
1x final design (print ready pdf - x1a format, 300 dpi)

R600.00

**4. Billboard**

2x concept design  
2x options for each concept (smaller design preview)  
1x final design (given dimensions)

R950.00

**5. A5 Flyer (one-sided)**

2x concept design  
2x options for each concept  
1x final design (300dpi, jpeg, png, pdf & ai files)

R560.00

**6. A5 Flyer (double-sided)**

2x concept design  
2x options for each concept  
1x final design (300dpi, jpeg, png, pdf & ai files)

R760.00

**7. Poster A5**

2x concept design  
2x options for each concept  
1x final design (300dpi, jpeg, png, pdf & ai files)

R450.00

**8. Poster A4**

2x concept design  
2x options for each concept  
1x final design (300dpi, jpeg, png, pdf & ai files)

R500.00

**9. Poster A3**

2x concept design  
2x options for each concept  
1x final design (300dpi, jpeg, png, pdf & ai files)

R600.00

**10. Book cover**

2x concept design (front, back and spine)  
2x options for each concept  
4x final designs (Front view + side view + back view + fullwidth view)

R1200.00

**11. Ebook cover**

2x concept design (front, back and spine)  
2x options for each concept  
4x final designs (Front view + side view + back view + 3D)

R1500.00

**12. CD/DVD covers**

2x concept design (front, back and spine)  
2x options for each concept  
4x final designs (Front view + side view + back view + 3D)

R950.00

**13. Half-fold (card or brochure)**

2x concept design  
2x options for each concept  
1x final design

R900.00

**14. Tri-fold brochure**

2x concept design  
2x options for each concept  
1x final design"

R1500.00

**15. Single gate-fold brochure**

2x concept design  
2x options for each concept  
1x final design

R1980.00

**16. Z-fold brochure**

2x concept design  
2x options for each concept  
1x final design

R1980.00

**17. Die-cut z-fold brochure**

2x concept design  
2x options for each concept  
1x final design

R2080.00

**18. Menu**

2x concept design  
2x options for each concept  
1x final design

R1980.00

**19. Invitation**

2x concept design  
2x options for each concept  
1x final design

R900.00

**20. Business card x 2 concepts**

2x concept design  
2x options for each concept  
1x final design

R570.00

**21. Business card x 3 concepts**

3x concept design  
2x options for each concept  
1x final design

R975.00

**22. Company Identity**

(logo, business card, email signature, letterhead & company profile)

2x concept design

2x options for each concept

5x final design

R2200.00

**23. Company Profile**

2x concept design (front page, back page and content page) (front, back & content page)

2x options for each concept

1x final design

R600.00

R200.00

per extra pages added

**24. Email Signature**

2x concept design

2x options for each concept

1x final design

R280.00

**25. Letterhead**

2x concept design

2x options for each concept

1x final design

R350.00

**26. Logo x 2 concepts**

2x concept design

2x options for each concept

1x final design

R490.00

**27. Logo x 3 concepts**

3x concept design

2x options for each concept

1x final design

R910.00

**28. Logo x 4 concepts**

4x concept design

2x options for each concept

1x final design

R1470.00

### 29. Basic Retouching

Basic level adjustment  
 Basic color enhancement  
 Cleaning of Background and floor  
 Reduce Eyebags  
 Reduce wrinkles/blemishes  
 Skin Smoothing  
 Teeth whitened  
 Stray hair removed  
 Slight Body Reshape  
 Image Straightening  
 Cropping

Standard Image:

R20.00

Rush Image:

R30.00

### 30. Advanced Retouching

Basic retouching plus  
 Advanced Slimming  
 Advanced Color Enhancement  
 Selective color changes  
 Background removal  
 Head / Image Swapping  
 Object removal  
 Complex Background recreation

Standard Image:

R40.00

Rush Image:

R50.00

### 31. Custom/Creative Retouching

Advanced retouching as per your instructions

R100.00 per hour

### 32. Standard Product Retouching

Basic colour Enhancement.  
 Removal of the background of  
 the Product/Object/people  
 Cropping/Straightening or Resizing for e-commerce sites.  
 Remove dust/scratches from Background  
 Remove studio equipment and reflections  
 Remove clothing tags/branding

Standard Image:

R25.00

Rush Image:

R35.00



### 33. Basic Retouching

Our basic retouching plus any of the following.

Multiple Masking /Clipping

Neck fixing or Remove mannequin

Changing backgrounds and Shadow creation

Colour changes using supplied colour swatches.

Standard Image:

R45.00

Rush Image:

R55.00

### 34. Basic Wedding Photo Retouching

Colour correction

Reduce Eyeballs

Reduce wrinkles/blemishes

Skin Smoothing

Teeth whitened

Stray hair removed

Slight Body Reshape

Applying Effects

R50.00 per image

### 35. Advanced Wedding Photo Retouching

Basic retouching plus

Advanced Slimming

Advanced Color Enhancement

Selective color changes

Background Changing

Head Swapping

Object removal / Adding

Adding or removing people

Complex Background recreation

R70.00 per image